

JUNE 2025

# THE BRIDGEWATER BULLETIN

Issue 6



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Home Care  
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## WELCOME TO THE BRIDGEWATER HOME CARE NEWSLETTER

Quarterly updates, news and events.

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# A note from Alex Bast-Boverhoff

Managing Director of  
Bridgewater Home Care



Since our last newsletter, we've had an incredibly busy and rewarding year.

We're proud to share that we've been recognised as a Top 20 Home Care Provider in the East Midlands by Homecare.co.uk, one of the UK's leading independent review websites, for the second year in a row.

This recognition is a true testament to the compassion, professionalism, and dedication of our care specialists. Our client base has grown considerably—thanks mainly to word of mouth and referrals from our existing clients, which speaks volumes about the trust and satisfaction in the care we provide.

This year, we've also been raising money on behalf of Dementia UK, a cause very close to our hearts. I even stepped well outside my comfort zone and took part in the Blenheim Palace Triathlon—despite not being much of a runner, cyclist, or swimmer! It was a personal challenge, but one I was proud to complete in support of such an important charity.

We were also delighted to host our second Dementia Information Event in Market Harborough, in collaboration with Empatia Dementia Specialist Coaching. The event brought together a number of local organisations to provide free information and advice to the Harborough community—something we're passionate about continuing.



## Top 20 Homecare Provider 2025

Bridgewater Home Care Named Top 20 Home Care Provider 2025 – East Midlands (for the Second Year Running)

We are proud to announce that Bridgewater Home Care has once again been recognised as one of the Top 20 Home Care Providers in the East Midlands for 2025 by Homecare.co.uk—for the second year in a row!

Homecare.co.uk is one of the UK's leading independent directories and review platforms for home care services. It features independently verified reviews from clients and their families, offering valuable insight into the performance and quality of care across thousands of providers.

Being named in the Top 20 out of nearly 1,200 providers in the region is an incredible achievement, and to receive this award two years running is a true testament to the outstanding commitment, consistency, and compassion of our entire team.

This recognition not only reflects the high standards we uphold, but also the trust and appreciation from the families we support. We are honoured to see that our approach to delivering high-quality, person-centred care continues to be in high demand and valued by our community.

*"To be recognised for the second year in a row is a fantastic achievement and a true reflection of the continued dedication, compassion, and professionalism of our Care Specialists and office team. I'm incredibly proud of the support we provide to our clients and their families every day."*

**Alex Bast-Boverhoff**  
Managing Director Bridgewater Home Care



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## Living Well At Home - Information day

Building on the success of last year's Dementia Information Event, we were delighted to host this year's Living Well at Home Information Event in May at Market Harborough Congregational Church.

We held the event alongside Empatia Dementia Specialist Coaching, the free event brought together a wide range of local organisations supporting health, wellbeing, and independent living.

We welcomed representatives from:

Age UK, VASL, NHS Social Prescribers, Welland Valley Legal, Dementia Harborough, Rainbows Day Centre, and Harborough Lifeline.

Attendees had the opportunity to ask questions, access resources, and learn more about available support.



We also hosted expert talks from:  
Alex Bast-Boverhoff (Bridgewater Home Care)  
Amy Kerti (Empatia)  
Kerry Turnbull (VASL)



*"It was a fantastic day—not just for sharing information, but for celebrating the depth of expertise and passion within our local area. It was inspiring to see so many individuals and organisations come together with a shared goal: to make Harborough a more inclusive, informed, and supportive community for everyone."*

Alex Bast-Boverhoff  
Managing Director Bridgewater Home Care

**£1,300**  
raised for  
Dementia UK  
Thank you!

## Blenheim Palace Tri-athlon

This year, Managing Director Alex Bast-Boverhoff took on his first-ever triathlon to raise money for Dementia UK, a cause close to his heart.

Alex teamed up with Carly Rose from Harborough Innovation Centre and Bryony Evans from RMI Independent Financial Advice to take part in the Blenheim Palace Triathlon. The event included an open-water swim in the lake, a challenging cycle, and a scenic run through the palace grounds.

Together, the team raised an incredible £1,300, helping to support Admiral Nurses, who provide vital care for families affected by dementia.

Alex shared, "It was a huge personal milestone for me—definitely outside my comfort zone—but knowing we were raising funds for such an important cause made every step worthwhile."



### Did you Know?

It's thought that 1 in 14 over 65's, currently live with dementia in Leicestershire

Source: leicester.gov.uk



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Call us on **01858 414 331** to book your free consultation to find out more about our

**Respite  
Dementia Care  
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